

2021 AD RATES

Celebrating 12 Years

SKYBRIEF & FOCUS



- Weekly distribution for more than 10 years
- National and industry specific State News, Aviation Education, and International News
- Steady growth with more than 3,000 subscribers including state aviation officials, airport executives and pilots

	<u>1 Mo.</u>	<u>3 Mo.</u>	<u>6 Mo.</u>	<u>1 Yr.</u>
Banner Ad	\$325	\$870	\$1,640	\$3,095
<i>Left Column</i>				
320 px width max	\$240	\$650	\$1,245	\$2,320
<i>Right Column</i>				
200 px width max	\$165	\$435	\$820	\$1,545

Your Best Source for State Aviation News

SAJ WEBSITE

We launched a new website in 2017, which allows us to segment articles and advertising for each state, as well as maintain overall coverage of the aviation industry.



	<u>1 Mo.</u>	<u>3 Mo.</u>	<u>6 Mo.</u>	<u>1 Yr.</u>
Home Page				
Banner Ad	\$200	\$540	\$1,020	\$1,920
<i>Left Column</i>				
1170 px width max	\$150	\$405	\$765	\$1,440
<i>Right Column</i>				
360 px width max	\$100	\$270	\$510	\$960
State Page				
Banner Ad	\$175	\$475	\$890	\$1680
<i>Left Column</i>				
1170 px width max	\$125	\$340	\$635	\$1,200
<i>Right Column</i>				
360 px width max	\$75	\$200	\$380	\$720

SOCIAL MEDIA: BONUS

We are continually growing our Social Media presence on Facebook, LinkedIn and Twitter. These avenues allow for additional exposure with a combined 1,000+ reach.

Inquire About Multiple Advertising Purchase Discount



www.stateaviationjournal.com
 Kim Stevens, Publisher
 kim@stateaviationjournal.com
 623-326-1125

