



State Aviation Journal

2019 Ad Rates

SKYBRIEF

- Weekly distribution for more than 10 years
- National and industry specific State News, Aviation Education, and International News
- Steady growth approaching 3,000 subscribers including state aviation officials, airport executives and pilots

	<u>1 Mo.</u>	<u>3 Mo.</u>	<u>6 Mo.</u>	<u>1 Yr.</u>
Banner Ad	\$460	\$1,245	\$2,346	\$4,416
<i>Left Column</i>				
320 px width max	\$345	\$932	\$1,780	\$3,312
<i>Right Column</i>				
200 px width max	\$230	\$622	\$1,174	\$2,208

MAGAZINE

With over 30 issues published, we continue to focus on state aviation news, the NASAO convention, EAA AirVenture, and additional topics of interest.

Per Issue*

1/8 Page	\$105
1/4 Page	\$185
1/2 Page	\$325
Full Page	\$575

SOCIAL MEDIA: BONUS

We are continually growing our Social Media presence on Facebook, LinkedIn and Twitter. These avenues allow for additional exposure with a combined 1,000+ reach.



WEBSITE

We launched a new website in 2017, which allows us to segment articles and advertising for each state, as well as maintain overall coverage of the aviation industry.

	<u>1 Mo.</u>	<u>3 Mo.</u>	<u>6 Mo.</u>	<u>1 Yr.</u>
<i>Home Page</i>				
Banner Ad	\$400	\$1,080	\$2,040	\$3,840
<i>Left Column</i>				
1170 px width max	\$300	\$810	\$1,530	\$2,880
<i>Right Column</i>				
360 px width max	\$200	\$540	\$1,020	\$1,920
<i>NEW - State Page</i>				
Banner Ad	\$350	\$945	\$1,785	\$3,360
<i>Left Column</i>				
1170 px width max	\$250	\$675	\$1,275	\$2,400
<i>Right Column</i>				
360 px width max	\$150	\$405	\$765	\$1,440



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